



PCET's  
**Pimpri  
Chinchwad  
University**

Learn | Grow | Achieve

Pimpri Chinchwad Education Trust's

**Pimpri Chinchwad University**

**Pune Design School**

Sate, Pune – 412106, Maharashtra, India

(Established under Maharashtra Act No V of 2023)

**Rules, Structure and Syllabus for First to Final Year (SEM - I to SEM - VIII)**

**BDes - Fashion Communication and Styling**

**(2026 Pattern)**

**Choice Based Credit System (CBCS) and Grading System**



**Effective from Academic Year 2026-27**



## INDEX

Sr. No.	Content	Pg. No.
1.	Curriculum Framework	3
2.	Tentative list of Electives, Open Electives, Life Skill Courses, Proficiency Foundation Courses, HSMC Courses	
3.	Course Code Nomenclature	

### Curriculum Structure:

Sr. No.	Type of course	Abbreviations
1	Major	<b>MAJ</b>
2	Elective (Minor Stream/Vocational/Program Specific)	<b>MIN</b>
3	Open Electives	<b>OE</b>
4	Ability Enhancement Courses	<b>AEC</b>
5	Skill Enhancement Courses	<b>SEC</b>
6	Vocational Skill Course	<b>VSC</b>
7	Summer Internship/ On Job Training	<b>OJT</b>
8	Project	<b>PROJ</b>
9	Field Project	<b>FP</b>
10	Indian Knowledge System	<b>IKS</b>
11	Community Engagement Program	<b>CEP</b>
12	Value Education Course	<b>VEC</b>



## Bachelor of Design- Course Structure

Sr. No .	Type of course	No. of Credits/Semester									
		1	2	3	4	5	6	7	8	Total	Total
1	Major Mandatory	Max:16	Max:16	Max:14	Max:14	Max:14	Max:14	Max:10	Max:4	102/94	110
		Min:16	Min:16	Min:12	Min:12	Min:12	Min:12	Min:10	Min:4		
2	Major Elective (MOOC)	Max:2	Max:2	Max:2	Max:2	Max:2	Max:2	Max:2	Max:4	16/6	
		Min:0	Min:0	Min:0	Min:0	Min:0	Min:0	Min:2	Min:4		
3	Multidisciplinary Minor (MDM)	Max:3	Max:3	Max:3	Max:0	Max:0	Max:0	Max:0	Max:0	9	9
		Min:3	Min:3	Min:3	Min:0	Min:0	Min:0	Min:0	Min:0		
4	Ability Enhancement Courses	Max:1	Max:1	Max:1	Max:1	Max:0	Max:2	Max:2	Max:0	8	8
		Min:1	Min:1	Min:1	Min:1	Min:0	Min:2	Min:2	Min:0		
5	Skill Enhancement Courses	Max:4	Max:4	Max:4	Max:4	Max:4	Max:0	Max:0	12	12	
		Min:0	Min:0	Min:0	Min:0	Min:0	Min:0	Min:0			
6	Interdisciplinary (Open Elective)	Max:4	Max:4	Max:4	Max:4	Max:4	Max:0	Max:0	12	12	
		Min:0	Min:0	Min:0	Min:0	Min:0	Min:0	Min:0			
7	Vocational Skill Course (Indian Knowledge System)	Max:1	Max:1	Max:1	Max:1	Max:1	Max:1	Max:0	Max:0	6	6
		Min:1	Min:1	Min:1	Min:1	Min:1	Min:1	Min:0	Min:0		
8	Summer Internship/On Job Training/Project	Max:0	Max:0	Max:0	Max:0	Max:2	Max:0	Max:6	Max:0	8	8
		Min:0	Min:0	Min:0	Min:0	Min:2	Min:0	Min:6	Min:0		
9	Field Project/ Rural immersion/ Community Engagement project	Max:0	Max:0	Max:1	Max:1	Max:1	Max:1	Max:0	Max:0	2	2
		Min:0	Min:0	Min:0	Min:0	Min:0	Min:0	Min:0	Min:0		
10	Major Project	-	-	-	-	-	-	-	Max:12	12	12
									Min:12		
<b>Total</b>		25/27	25/27	23/24	20/21	21/22	21/22	20	20	179	179



## B.DES – FASHION COMMUNICATION AND STYLING

[B. Des.]: 2026-27 (FOUNDATION)

### SEMESTER - I

Sr. No.	Course Code	Course Type	Course Title	Teaching Scheme					Assessment Scheme		
				Th	Tut	PR/Self-study	Credits	Hours	CIA	ESA	Total
1	UBDFC101	PCC	Fundamentals of Design - I	1	-	3	4	7	40	60	100
2	UBDFC102	PCC	Material Exploration - I	1	-	3	4	7	40	60	100
3	UBDFC103	PCC	Design History	2	-	2	4	6	40	60	100
4	UBDFC104	PCC	Visualisation and Illustrations - I	2	-	2	4	6	40	60	100
5	UBDFC105	SEC	* Digital Tools	1	-	3	4	7	40	60	100
	UBDFC110	OE	* Open Elective-I	1	-	3					
6	MINOR 1	MIN	Multidisciplinary	2	-	1	3	4	20	30	50
6	ACUHV101	VAC	* Universal Human Values - I: Professional Ethics	1	-	-	1	1	50	-	50
	ACIKSBD101		* IKS (Indian Design History)								
7	UFL101	AEC	Foreign Language - I	1			1	1	50	-	50
9	MOOCISD101	MOOC	Design Thinking	2	-	-	2	2	50	-	-
<b>Total</b>							<b>25/27</b>	<b>39/41</b>	<b>350</b>	<b>300</b>	<b>650</b>
<b>Foreign Language - I</b>											
	UFL101A	AEC	German	1			1	1	50	-	50
	UFL101B	AEC	Japanese	1			1	1	50	-	50
	UFL101C	AEC	Korean	1			1	1	50	-	50
<b>Open Elective - I</b>											
	UBDFC110A	OE	Study of bamboo crafts and products	1	-	3	4	7	40	60	100
	UBDFC110B	OE	Study of Terracotta Crafts and Products	1	-	3	4	7	40	60	100

Note: \* Student can opt the course whether in Sem-I/Sem-II, under choice based credit system



[B. Des.]: 2026-27 (FOUNDATION)												
SEMESTER – II												
Sr. No.	Course Code	Course Type	Course Title	Teaching Scheme					Assessment Scheme			
				Th	Tut	PR/Self-study	Credits	Hours	CIA	ESA	Total	
1	UBDFC106	PCC	Fundamentals of Design - II	1	-	3	4	7	40	60	100	
2	UBDFC107	PCC	Material Exploration - II	1	-	3	4	7	40	60	100	
3	UBDFC108	PCC	Design Critic and Appreciation	2	-	2	4	6	40	60	100	
4	UBDFC109	PCC	Visualisation and Illustrations - II	2	-	2	4	6	40	60	100	
5	UBDFC105	SEC	* Digital Tools	1	-	3	4	7	40	60	100	
	UBDFC110	OE	* Open Elective- I	1	-	3						
6	MINOR 2	MIN	Multidisciplinary	2	-	1	3	4	20	30	50	
6	ACUHV101	VAC	* Universal Human Values - I: Professional Ethics	1	-	-	1	1	50	-	50	
	ACIKSBD101		* IKS (Indian Design History)									
7	UFL102	AEC	Foreign Language - II	1			1	1	50	-	50	
9	MOOCISD101	MOOC	Design Thinking	2	-	-	2	2	50	-	50	
							<b>Total</b>	<b>25/27</b>	<b>39/41</b>	<b>350</b>	<b>300</b>	<b>650</b>
<b>Foreign Language - II</b>												
	UFL101A	AEC	German	1			1	1	50	-	50	
	UFL101B	AEC	Japanese	1			1	1	50	-	50	
	UFL101C	AEC	Korean	1			1	1	50	-	50	
<b>Open Elective - I</b>												
	UBDFC110A	OE	Study of bamboo crafts and products	1	-	3	4	7	40	60	100	
	UBDFC110B	OE	Study of Terracotta Crafts and Products	1	-	3	4	7	40	60	100	

Note: \* Student can opt the course whether in Sem-I/Sem-II, under choice based credit system

### Exit Policy:

**UG Certificate in Foundation Design:** A Students who opt to exit after completion of the first year and have scored the required credits offered by the school in the program structure will be awarded a UG in **Certificate in Foundation Design** provided they must earn additional credits during the summer vacation of the first year.

First Year												
Course Code	Course Name	Course Type	Teaching Scheme						Assessment Scheme			
			Th	Pr	Tut	redrs	CIA	ESA	Theor y		Total	
									CIA	ESA		
UDIEXBD10 1	MOOCs	VSC	2	-		2	2	-	-	50		50
UDIEXBD10 2	Exploring forms in nature	VSC	-	8		4	8	-	-	50	50	100



[B. Des.]: 2026-2027 (FASHION COMMUNICATION AND STYLING)											
SEMESTER - III											
Sr. No.	Course Code	Course Type	Course Title	Teaching Scheme					Assessment Scheme		
				Th	Tut	PR/Self-study	Credits	Hours	CIA	ESA	Total
1	UBDFCxxx	PCC	Fashion Research	1	-	3	4	7	40	60	100
2	UBDFCxxx	PCC	Fundamental of Fashion Styling	2	-	2	4	6	40	60	100
3	UBDFCxxx	PCC	Fashion Graphics I	2	-	2	4	6	40	60	100
4	UBDFCxxx	PCC	Fashion Photography	-	-	2	2	02-Apr	50	-	50
	MOOCFC201	MOOC	Fashion Centric Design	2	-	-					
5	UBDFCxxx	SEC	* Basic Swing Technique	1	-	3	4	7	40	60	100
	UBDFCxxx	OE	* Open Elective - II	1	-	3					
6	MINOR 3	MIN	Multidisciplinary	2	-	1	3	4	20	30	50
7	ACUHV201	VAC	* Universal Human Values - II: Understanding Harmony	1	-	-	1	1	50	-	50
			* Fundamentals of Artificial Intelligence								
8	UFL201	AEC	Foreign Language - III	1	-	-	1	1	50	-	50
9			Sports	-	-	1	1	2	20	30	50
<b>Total</b>							<b>23/24</b>	<b>35 / 36</b>	<b>350</b>	<b>300</b>	<b>650</b>
<b>Foreign Language - III</b>											
UFL201A	AEC	German	1			1	1	50	-	50	
UFL201B	AEC	Japanese	1			1	1	50	-	50	
UFL201C	AEC	Korean	1			1	1	50	-	50	
<b>Open Elective - II</b>											
UBDFC208A	OE	Creative Workshop	1	-	3	4	7	40	60	100	
UBDFC208B	OE	Digital Presence for Business	1	-	3	4	7	40	60	100	

Note: \* Student can opt the course whether in Sem-III/Sem-IV, under choice based credit system



[B. Des.]: 2026-2027 (FASHION COMMUNICATION AND STYLING)											
SEMESTER - IV											
Sr. No.	Course Code	Course Type	Course Title	Teaching Scheme					Assessment Scheme		
				Th	Tut	PR/Self-study	Credits	Hours	CIA	ESA	Total
1	UBDFCxxx	PCC	Fashion Editorial Design	1	-	3	4	7	40	60	100
2	UBDFCxxx	PCC	Digital Fashion Content	2	-	2	4	6	40	60	100
3	UBDFCxxx	PCC	Fashion Content Writing	2	-	2	4	6	40	60	100
4	UBDFCxxx	PCC	Fashion Photography	-	-	2	2	02-Apr	50	-	50
	MOOCFC202	MOOC	Fashion Centric Design	2	-	-					
5	UBDFCxxx	SEC	* Draping Technique	1	-	3	4	7	40	60	100
	UBDFCxxx	OE	* Open Elective-II	1	-	3					
6	ACUHV201 /	VAC	* Universal Human Values - II: Understanding Harmony	1	-	-	1	1	50	-	50
			* Fundamentals of Artificial Intelligence								
7	UFL202	AEC	Foreign Language - IV	1			1	1	50	-	50
8			Sports	-	-	1	1	2	20	30	50
<b>Total</b>							<b>20/21</b>	<b>31/32</b>	<b>330</b>	<b>270</b>	<b>600</b>
<b>Foreign Language - IV</b>											
UFL202A	AEC	German	1			1	1	50	-	50	
UFL202B	AEC	Japanese	1			1	1	50	-	50	
UFL202C	AEC	Korean	1			1	1	50	-	50	
<b>Open Elective - II</b>											
UBDFC208A	OE	Creative Workshop	1	-	3	4	7	40	60	100	
UBDFC208B	OE	Digital Presence for Business	1	-	3	4	7	40	60	100	

Note: \* Student can opt the course whether in Sem-III/Sem-IV, under choice based credit system

## Course Exit Policy

**UG Diploma in Design:** Students who opt to exit after completion of the second year and have scored required credits offered by the school in the program structure will be awarded a UG diploma in Design, provided they must earn additional credits during the summer vacation of the second year.

Second Year												
Course Code	Course Name	Course Type	Teaching Scheme					Assessment Scheme				
			Th	Pr	Tut	Credit	Hrs	Theory		OR/PR		Total
								CIA	ESA	CIA	ESA	
UDIEXBD201	Research in Design/MOOCs	VSC	2	-		2	2	-	-	50		50
UDIEXBD202	Project/ Internship	VSC	-	8		4	8	-	-	50	50	100

\*Project- In house/ Sponsored/ Case Study/ Field work



[B. Des.]: 2026-2027 (FASHION COMMUNICATION AND STYLING)												
SEMESTER - V												
Sr. No.	Course Code	Course Type	Course Title	Teaching Scheme					Assessment Scheme			
				Th	Tut	PR/Self-study	Credits	Hours	CIA	ESA	Total	
1	UBDFCxxx	PCC	Types of Styling & VM	1	-	3	4	7	40	60	100	
2	UBDFCxxx	PCC	Fashion Film & Motion Content	2	-	2	4	6	40	60	100	
3	UBDFCxxx	PCC	Trend Analysis & Visualization	2	-	2	4	6	40	60	100	
4	UBDFCxxx	PCC	Accessory styling	-	-	2	2	02-Apr	50	-	50	
	MOOCFC301	MOOC	Immersive Interaction Design - I	2	-	-						
5	UBDFCxxx	SEC	* Portfolio Development	1	-	3	4	7	40	60	100	
	UBDFCxxx	OE	* Open Elective - III	1	-	3						
6	ACEVS301	VAC	* Environmental Studies	1	-	-	1	1	50	-	50	
	ACCOI202		* Constitution of India									
7	UBDFCxxx		Summer Internship	-	-	-	2	-	40	60	100	
8			Rural Immersion	-	-	1	1	2	20	30	50	
							<b>Total</b>	<b>21/22</b>	<b>29 / 31</b>	<b>320</b>	<b>330</b>	<b>650</b>
Open Elective - III												
	UBDFC309A	OE	Creative Workshop	1	-	3	4	7	40	60	100	
	UBDFC309B	OE	Digital Presence for Business	1	-	3	4	7	40	60	100	

Note: \* Student can opt the course whether in Sem-V/Sem-VI, under choice based credit system



[B. Des.]: 2026-2027 (FASHION COMMUNICATION AND STYLING)											
SEMESTER - VI											
Sr. No.	Course Code	Course Type	Course Title	Teaching Scheme					Assessment Scheme		
				Th	Tut	PR/Self- study	Credits	Hours	CIA	ESA	Total
1	UBDFCxxx	PCC	Implementation of AI	1	-	3	4	7	40	60	100
2	UBDFCxxx	PCC	Fashion Brand Study	2	-	2	4	6	40	60	100
3	UBDFCxxx	PCC	Sustainable Fashion	2	-	2	4	6	40	60	100
4	UBDFCxxx	PCC	Fashion Digital Presence	-	-	2	2	02-Apr	50	-	50
	MOOCFC301	MOOC	Immersive Interaction Design - I	2	-	-					
5	UBDFCxxx	SEC	* Portfolio Development	1	-	3	4	7	40	60	100
	UBDFCxxx	OE	* Open Elective - III	1	-	3					
6	ACEVS301	VAC	* Environmental Studies	1	-	-	1	1	50	-	50
	ACCOI202		* Constitution of India								
7	UBDFCxxx	AEC	Portfolio	-	-	2	2	4	20	30	50
8			Rural Immersion	-	-	1	1	2	20	30	50
<b>Total</b>							<b>21/22</b>	<b>33 / 35</b>	<b>300</b>	<b>300</b>	<b>600</b>
Open Elective - III											
UBDFC309A		OE	Creative Workshop	1	-	3	4	7	40	60	100
UBDFC309B		OE	Digital Presence for Business	1	-	3	4	7	40	60	100

Note: \* Student can opt the course whether in Sem-V/Sem-VI, under choice based credit system

### Course Exit Policy

**3-year UG Degree in Design** : Students who opt to exit after completion of the third year and have scored required credits offered by the school in the program structure will be awarded a UG degree of B.Sc in Design, provided they must earn additional credits during the summer vacation of the third year

Third Year												
Course Code	Course Name	Course Type	Teaching Scheme					Assessment Scheme				
			Th	Pr	Tut	Credit	Hrs	Theory		OR/PR		Total
								CIA	ESA	CIA	ESA	
UDEXBD301	Design Thinking/MOOCs	VSC	2	-		2	2	-	-	50		50
UDEXBD302	Project/ Internship	VSC	-	8		4	8	-	-	50	50	100

**\*Project- In house/ Sponsored/ Case Study/ Field work**



[B. Des.]: 2026-2027 (FASHION COMMUNICATION AND STYLING)											
SEMESTER - VII											
Sr. No.	Course Code	Course Type	Course Title	Teaching Scheme					Assessment Scheme		
				Th	Tut	PR/Self-study	Credits	Hours	CIA	ESA	Total
1	UBDFCxxx	PCC	Business Brand Strategy	2	-	3	5	8	40	60	100
2	UBDFCxxx	PCC	Professional Practice	2	-	3	5	8	40	60	100
3	UBDFCxxx		Summer Internship	-	-	-	6	-	40	60	100
4	MOOCFC401	MOOC	Immersive Interaction Design - II	2	-	-	2	2	50	-	50
5	UBDFCxxx	AEC	Portfolio	-	-	2	2	4	20	30	50
<b>Total</b>							<b>20</b>	<b>22</b>	<b>190</b>	<b>210</b>	<b>400</b>

[B. Des.]: 2026-2027 (FASHION COMMUNICATION AND STYLING)											
SEMESTER - VIII											
Sr. No.	Course Code	Course Type	Course Title	Teaching Scheme					Assessment Scheme		
				Th	Tut	PR/Self-study	Credits	Hours	CIA	ESA	Total
1	UBDFCxxx	PCC	Research Paper Writing: UBD	4	-	-	4	4	50	-	50
2	UBDFCxxx	PRO/DESS	Graduation Project: UBD	-	-	-	12	-	150	200	350
3	MOOCFC402	MOOC	Innovation in Fashion Design	4	-	-	4	4	50	-	50
<b>Total</b>							<b>20</b>	<b>8</b>	<b>250</b>	<b>200</b>	<b>450</b>

# Summarized features of program Structure

## Internships

SEMESTER - V											
Sr. No.	Course Code	Course Type	Course Title	Teaching Scheme					Assessment Scheme		
				Th	Tut	PR/Self-study	Credits	Hours	CIA-OR	ESA-OR	Total
8	UBDFCxxx		Summer Internship	-	-	-	2	-	40	60	100
SEMESTER - VII											
Sr. No	Course Code	Course Type	Course Title	Teaching Scheme					Assessment Scheme		
				Th	Tut	PR/Self-study	Credits	Hours	CIA-OR	ESA-OR	Total
3	UBDFCxxx		Summer Internship	-	-	-	6	-	40	60	100

## Placement preparation trainings programs and assessments

SEMESTER - VI											
Sr. No.	Course Code	Course Type	Course Title	Teaching Scheme					Assessment Scheme		
				Th	Tut	PR/Self-study	Credits	Hours	CIA-OR	ESA-OR	Total
7	UBDFCxxx	AEC	Portfolio	-	-	2	2	4	20	30	50
SEMESTER - VII											
Sr.No.	Course Code	Course Type	Course Title	Teaching Scheme					Assessment Scheme		
				Th	Tut	PR/Self-study	Credits	Hours	CIA-OR	ESA-OR	Total
5	UBDFCxxx	AEC	Portfolio	-	-	2	2	4	20	30	50

## Foreign Languages

SEMESTER - I											
Course Code	Course Type	Course Title	Teaching Scheme					Assessment Scheme			
			Th	Tut	PR/Self-study	Credits	Hours	CIA	ESA	Total	
UFL101	AEC	Foreign Language – I-German / Japanese/ Korean	1	-	-	1	1	50	-	50	
SEMESTER – II											
UFL102	AEC	Foreign Language – II-German / Japanese/ Korean	1	-	-	1	1	50	-	50	
SEMESTER – III											
UFL201	AEC	Foreign Language – II-German / Japanese/ Korean	1	-	-	1	1	50	-	50	
SEMESTER – IV											
UFL202	AEC	Foreign Language – II-German / Japanese/ Korean	1	-	-	1	1	50	-	50	

